Information Classification: PUBLIC

CORNWALL COUNCIL

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Neighbourhood Priority Statements

Data and early Engagement – July 2026

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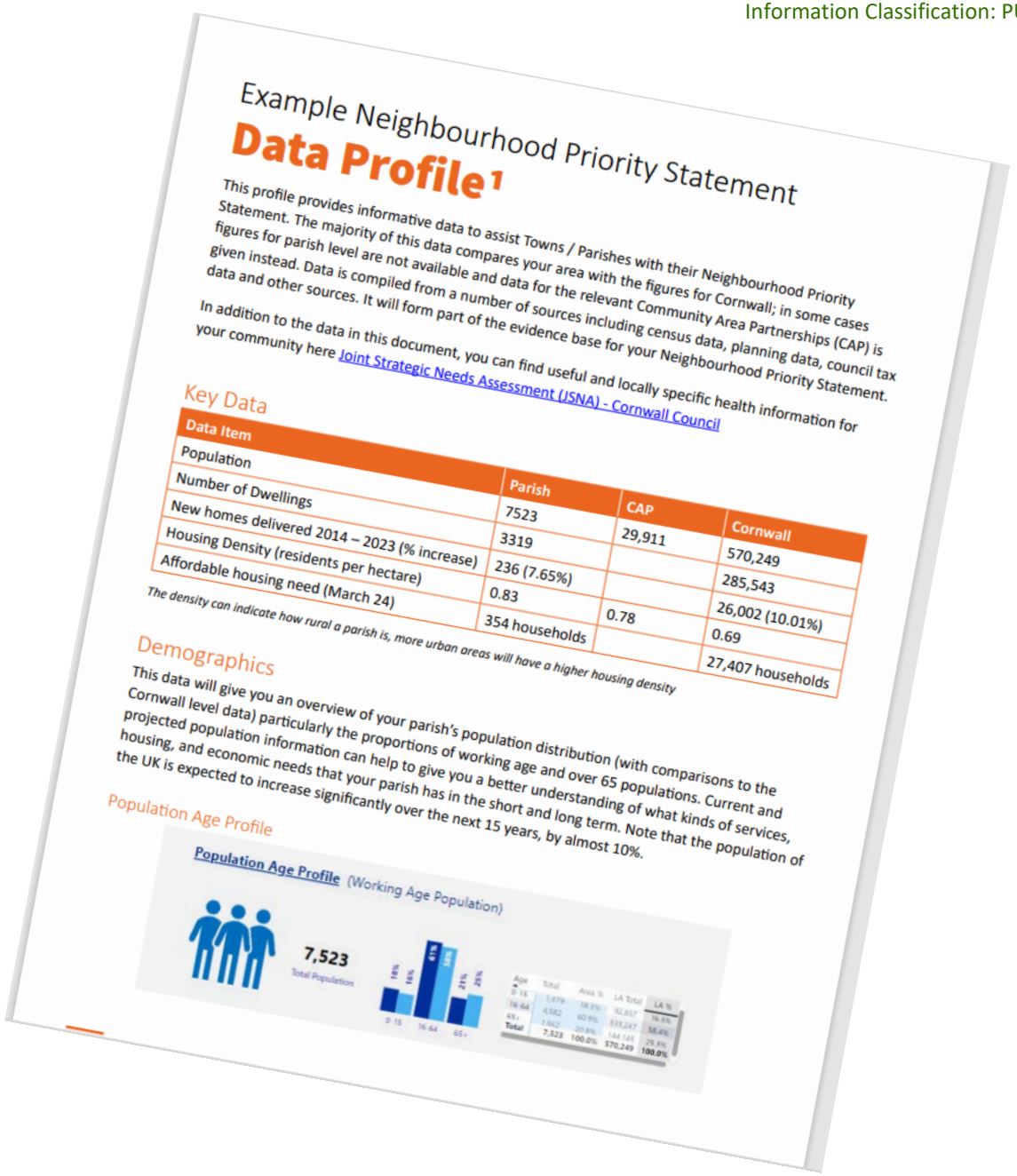
Format

1. Introductions
2. Data Profile
3. Other Data Sources and Evidence
4. Lets Talk Survey
5. Other consultation and engagement approaches
6. Documenting consultation and engagement
7. Next meeting
8. Q & A



Data Profile

- We will provide a data profile for your area, setting out key information and evidence. This will include:
- Demographics – population , age profile etc.
- Housing – number of homes, AH – housing need and number of affordable homes, recent completions and commitments, house prices, 2nd homes and holiday lets
- Economy –number and proportion of workers, education levels, types and numbers of businesses
- Transport – car ownership, public transport, active travel routes, travel times



Example Neighbourhood Priority Statement

Data Profile[1]

This profile provides informative data to assist Towns / Parishes with their Neighbourhood Priority Statement. The majority of this data compares your area with the figures for Cornwall; in some cases figures for parish level are not available and data for the relevant Community Area Partnerships (CAP) is given instead. Data is compiled from a number of sources including census data, planning data, council tax data and other sources. It will form part of the evidence base for your Neighbourhood Priority Statement.

In addition to the data in this document, you can find useful and locally specific health information for your community here Joint Strategic Needs Assessment (JSNA) - Cornwall Council

Key Data

Data Item	Parish	CAP	Cornwall
Population	7523	29,911	570,249
Number of Dwellings	3319		285,543
New homes delivered 2014 – 2023 (% increase)	236 (7.65%)		26,002 (10.01%)
Housing Density (residents per hectare)	0.83	0.78	0.69
Affordable housing need (March 24)	354 households		27,407 households

The density can indicate how rural a parish is, more urban areas will have a higher housing density

Demographics

This data will give you an overview of your parish's population distribution (with comparisons to the Cornwall level data) particularly the proportions of working age and over 65 populations. Current and projected population information can help to give you a better understanding of what kinds of services, housing, and economic needs that your parish has in the short and long term. Note that the population of the UK is expected to increase significantly over the next 15 years, by almost 10%.

Population Age Profile

Population Age Profile (Working Age Population)

7,523

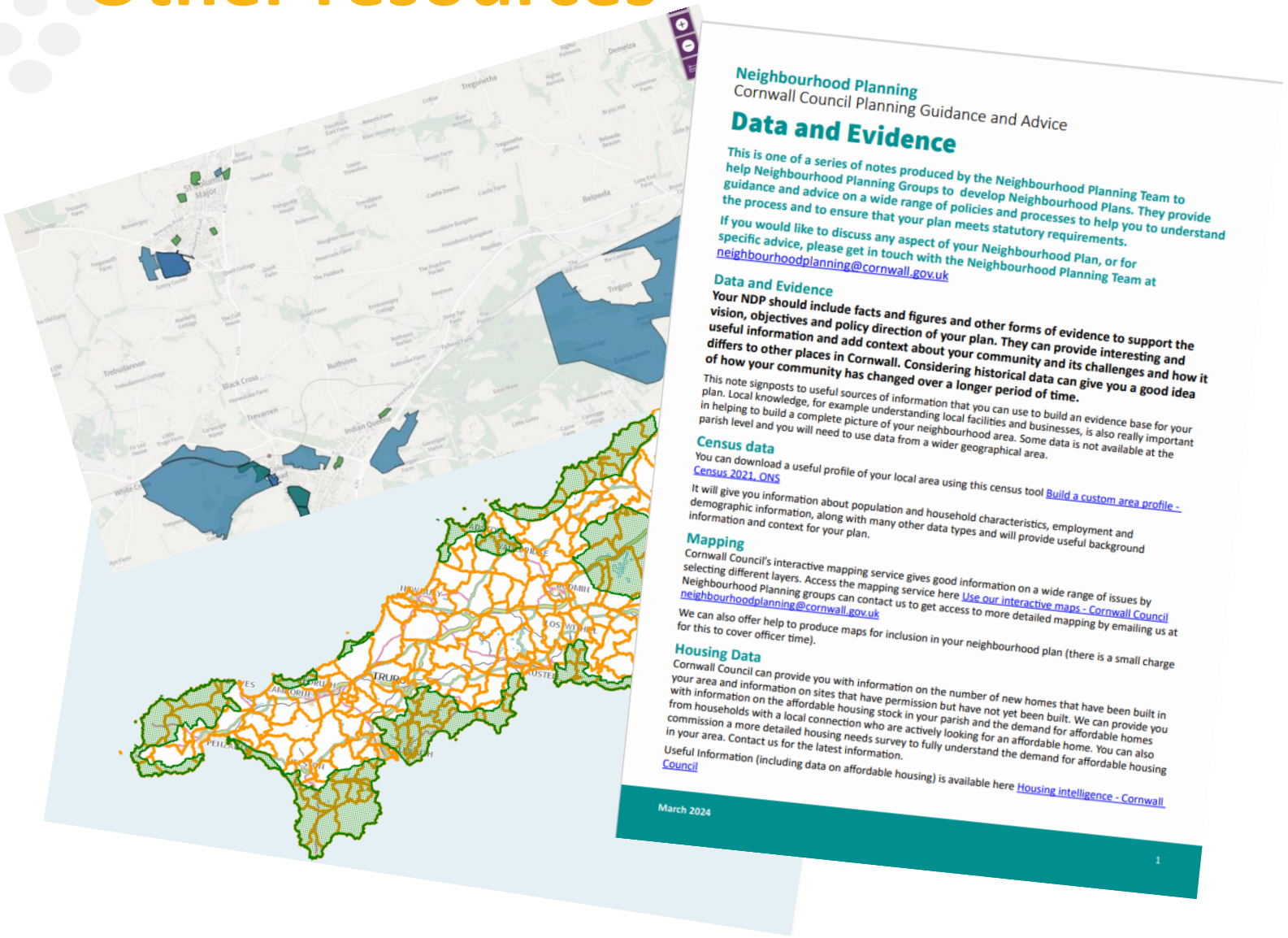
Total Population

Other Sources of Data and Evidence

- Parish evidence, including NDP evidence base
- Responses from surveys and consultation
- Not just data – CA appraisals, design guides, heritage statements, landscape reviews or assessments…
- Economic data – local businesses and closures – use local knowledge to enhance the data. Ask your business owners.
- Your NDP if you have one, or any other parish plan or strategy.
- Planning applications in your area – what applications are coming forward?



Other resources



- Mapping service [Cornwall Council interactive mapping website]
- NDP Guidance Notes [Neighbourhood Planning - Cornwall Council]
- Planning Practice Guidance [Planning practice guidance - GOV.UK]
- Office for National Statistics [Home - Office for National Statistics]
- Economic Intelligence (CC) [Economic Intelligence - Cornwall Council]
- Housing Intelligence (CC) [Housing intelligence - Cornwall Council]

Let's Talk Survey

- Wide-ranging survey hosted on Let's Talk
- Covering Housing, Design, Employment, Economy, Local services, infrastructure, transport, local facilities, green space
- Will be used as part of the evidence base for the new Local Plan and can also inform NPS
- Data will be available at a parish level and provided to parish councils that are producing NPS
- We'd like TCs and PCs to encourage their residents to complete the survey so that they can use the data as a key part of the evidence base for NPS





Example Questions

Planning for our future

Let's Talk Cornwall

PART 2 of the survey

Section 6: Where You Live

What do you like most about living in your local area (choose up to 3 options)

(Choose any 3 options)

- [ ] Something else (please tell us)
- [ ] There's plenty to do
- [ ] I like the quiet
- [ ] It's easy to get around by walking, cycling or bus/train
- [ ] It has a lot of heritage and character
- [ ] It's got good local facilities
- [ ] I feel part of the local community
- [ ] It's very safe
- [ ] I can easily access the countryside or coast close by
- [ ] It's close to work / employment

What would make living where you live even better over the next 10 – 20 years? (tick all that apply)

(Choose all that apply)

- [ ] Something else (please tell us)
- [ ] New or improved community facilities (including green spaces, community buildings or sports)
- [ ] Improvements to water supply or drainage
- [ ] Better/more sustainable transport links to make it easier to move around without a car
- [ ] A wider range of available homes, including 1 or 2 bedroom homes for smaller households
- [ ] More affordable homes for sale or rent
- [ ] Homes for older people or those with additional needs to allow them to stay in their community
- [ ] Regeneration of heritage buildings
- [ ] More or better facilities
- [ ] More space for employment opportunities
- [ ] Better design of new homes and other buildings

What kind of homes do you think we need to build more of in your area (tick all that apply)

(Choose all that apply)

- [ ] Something else (please tell us)
- [ ] Family homes (2-3 beds)
- [ ] Larger family homes (4+ bedrooms)
- [ ] Smaller homes for single occupancy
- [ ] Affordable homes, including homes for social rent
- [ ] Homes that are accessible for older residents and supported accommodation for those with additional needs
- [ ] Flats or apartments
- [ ] Homes to rent
- [ ] Live-work units
- [ ] Student accommodation

Which areas or locations within your town or parish do you think would be most suitable for new housing?

Planning for our future

Let's Talk Cornwall

Section 7: Work, Getting Around and Accessing Services

Do you work in the same area that you live?

(Choose any one option)

- [ ] Yes, my workplace is in the same place that I live/close-by
- [ ] Yes, I work mostly / always at home
- [ ] No, I have to travel for work

Answer this question only if you have chosen No, I have to travel for work for Do you work in the same area that you live?

How far do you need to travel?

(Choose any one option)

- [ ] less than 3 miles
- [ ] 3-5 miles
- [ ] 5-10 miles
- [ ] 10 -20 miles
- [ ] more than 20 miles

Which of these best describes where you mostly work?

(Choose any one option)

- [ ] Other (please tell us)
- [ ] In an office, workshop, shop or other place of work in Cornwall
- [ ] I work somewhere else but live in Cornwall
- [ ] I work mostly at home for a company based in Cornwall
- [ ] I work mostly at home for a company based outside Cornwall
- [ ] I travel around for work to different locations, including locations within Cornwall

Answer this question only if you have chosen In an office, workshop, shop or other place of work in Cornwall for Which of these best describes where you mostly work?

Can you give us the location or postcode of your place of work?

What challenges does your place face? (choose up to 3 options)

(Choose any 3 options)

- [ ] Something else (please tell us)
- [ ] There needs to be more to do
- [ ] It needs investment or regeneration
- [ ] It's difficult to get to local facilities or other places
- [ ] It's missing key local facilities
- [ ] I don't feel part of the community
- [ ] Sometimes I feel unsafe
- [ ] It's difficult to get to the countryside or coast

Answer this question only if you have chosen There needs to be more to do for What challenges does your place face? (choose up to 3 options)

There needs to be more to do (tell us what)

Which of these best describes your current main employment status? (choose any one option)

(Choose any one option)

- [ ] Not working - other reasons (please specify)
- [ ] In full-time or part-time employment or self-employment
- [ ] Full-time student / Part-time student
- [ ] Unemployed - looking for work
- [ ] Unable to work due to long-term ill-health conditions
- [ ] Not currently working due to ill-health / awaiting NHS treatment
- [ ] Not working - childcare or other caring responsibilities
- [ ] Retired

Answer this question only if you have chosen In full-time or part-time employment or self-employment for Which of these best describes your current main employment status? (choose any one option)

Please select the option that reflects your current employment status

(Choose any one option)

- [ ] I work full-time (30+ hours / week) for an employer
- [ ] I work part-time for an employer
- [ ] I am self-employed and work full-time
- [ ] I am self-employed and work part-time

Answer this question only if you have chosen In full-time or part-time employment or self-employment for Which of these best describes your current main employment status? (choose any one option)

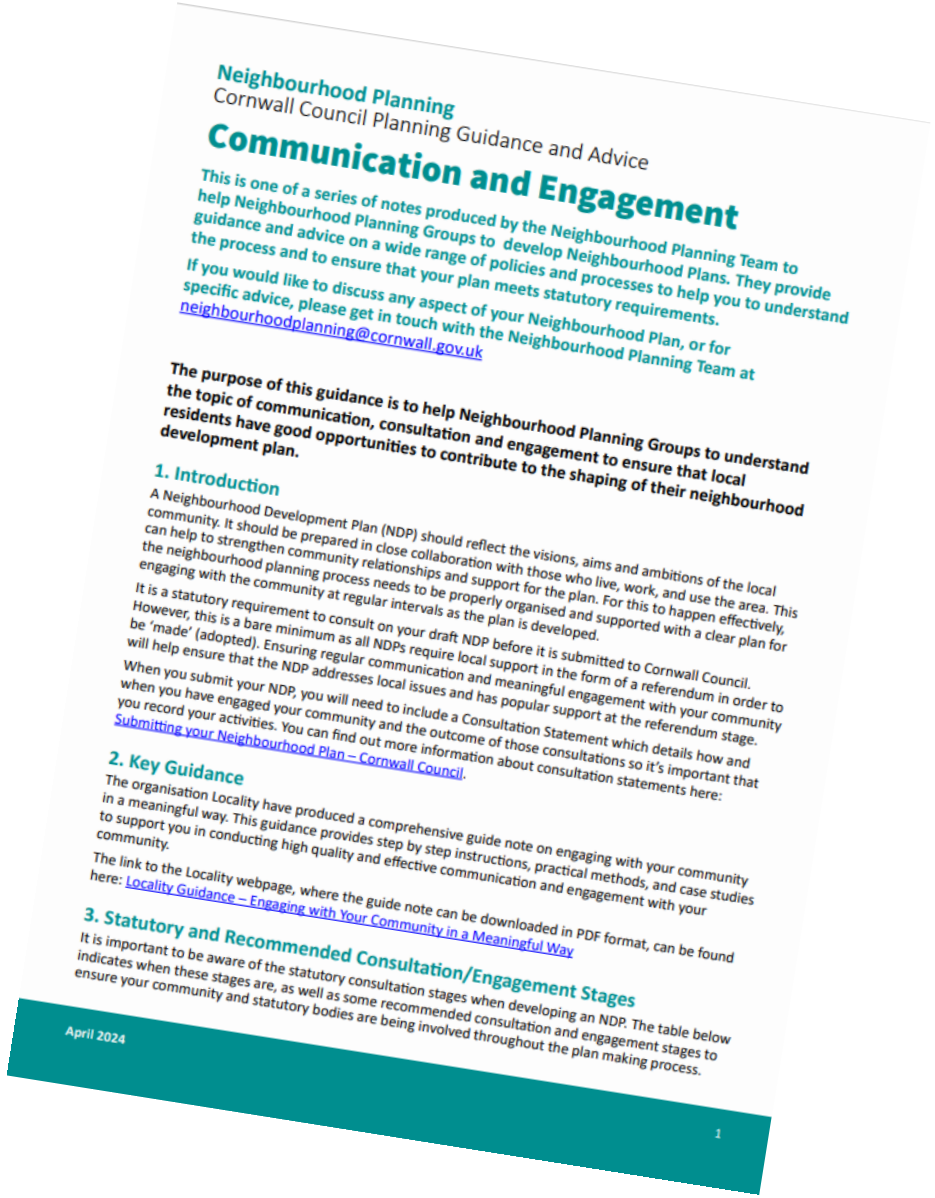
Which of these best describes where you mostly work?

(Choose any one option)

- [ ] Other (please tell us)
- [ ] In an office, workshop, shop or other place of work in Cornwall
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- [ ] I work mostly at home for a company based in Cornwall
- [ ] I work mostly at home for a company based outside Cornwall
- [ ] I travel around for work to different locations, including locations within Cornwall

Other types of consultation and engagement

- Public meetings and events
- Parish Newsletter
- Notice boards
- Parish meetings
- Leaflets
- Posters



Neighbourhood Planning
Cornwall Council Planning Guidance and Advice

Communication and Engagement

This is one of a series of notes produced by the Neighbourhood Planning Team to help Neighbourhood Planning Groups to develop Neighbourhood Plans. They provide guidance and advice on a wide range of policies and processes to help you to understand the process and to ensure that your plan meets statutory requirements.

If you would like to discuss any aspect of your Neighbourhood Plan, or for specific advice, please get in touch with the Neighbourhood Planning Team at neighbourhoodplanning@cornwall.gov.uk

The purpose of this guidance is to help Neighbourhood Planning Groups to understand the topic of communication, consultation and engagement to ensure that local residents have good opportunities to contribute to the shaping of their neighbourhood development plan.

1. Introduction

A Neighbourhood Development Plan (NDP) should reflect the visions, aims and ambitions of the local community. It should be prepared in close collaboration with those who live, work, and use the area. This can help to strengthen community relationships and support for the plan. For this to happen effectively, the neighbourhood planning process needs to be properly organised and supported with a clear plan for engaging with the community at regular intervals as the plan is developed.

It is a statutory requirement to consult on your draft NDP before it is submitted to Cornwall Council. However, this is a bare minimum as all NDPs require local support in the form of a referendum in order to be 'made' (adopted). Ensuring regular communication and meaningful engagement with your community will help ensure that the NDP addresses local issues and has popular support at the referendum stage.

When you submit your NDP, you will need to include a Consultation Statement which details how and when you have engaged your community and the outcome of those consultations so it's important that you record your activities. You can find out more information about consultation statements here: Submitting your Neighbourhood Plan – Cornwall Council.

2. Key Guidance

The organisation Locality have produced a comprehensive guide note on engaging with your community in a meaningful way. This guidance provides step by step instructions, practical methods, and case studies to support you in conducting high quality and effective communication and engagement with your community.

The link to the Locality webpage, where the guide note can be downloaded in PDF format, can be found here: Locality Guidance – Engaging with Your Community in a Meaningful Way

3. Statutory and Recommended Consultation/Engagement Stages

It is important to be aware of the statutory consultation stages when developing an NDP. The table below indicates when these stages are, as well as some recommended consultation and engagement stages to ensure your community and statutory bodies are being involved throughout the plan making process.

April 2024

1

Documenting engagement

- You will need to submit a consultation statement when you submit your statement showing how you have consulted on your NPS
- Its important to keep a record of
  - WHO you have consulted,
  - WHEN and WHERE and HOW you have consulted them,
  - HOW you have taken that feedback into account
- We have a consultation statement template available to help with this

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Questions?

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